## **ALDI Ireland 2022 Economic Impact Report - Cork**

€233.6 million **Total Capital investment** by ALDI in Cork

#### **ALDI stores** across Cork City and County Blackrock Passage West

4th, 1999)

 Grange Road Elysian Ballyphehane Blackpool • Wilton Douglas Mayfield Business Park

 Ballincollig Cobh Main Street Ballincollig Westside Reta Park (1st ALD Bandon Mallow opened N

€70 million

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 Macroom Youghal Glanmire Carrigtwohill Midleton

 Mitchelstowr • Dunmanway Charleville Skibbereen Clonakilty

## ALDI's living wage commitment



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At ALDI, we offer market **Everyday Amazing.** leading rates of pay and benefits to our staff. We increased our hourly pay rates for store colleagues from 1st February 2023, maintaining our position as Ireland's best paying supermarket. ALDI pays all store assistants up to €14.90 an hour, with a market leading entry rate of €13.85 an hour.



It has been a pleasure to work at ALDI. From day one ALDI provided me with the skills and tools to excel in my role as store manager. I lead my team by example and encourage them to put their best foot forward every day.



were created at the new ALDI Clonakilty store in 2022



Local suppliers working with **ALDI Ireland** 

Kerry Foods LtdHeineken Ireland Sales Ltd

- Foxway Co.
  Good Fish Processing Ltd
- Kepak Convenience Foods Ultd
  Coolmore Fresh Foods
- Healys Honey Ltd
- Irish Yogurts Ltd Follain Teoranta
- Horgans Deli Supplies Ltd
- Little Bridge Flowers Ltd JDS Foods Ltd
- Carbery Group Hodgins Sausages Ltd Shellfish De La Mer Ltd

- Barry's TeaShannon Vale FoodsCully & Sully Ltd
- DNU Skeaghanore West Cork Duck
- Baileyvale Ltd
  Boulta Agri Ltd
- Velo Coffee Roasters Ltd Ballinbeg Eng Services Ltd
- Glenilen Farm Ltd
- Clonakilty Food Co. UC
- Sibly Foods Ltd Libman Brands Ireland Ltd
- - Magro Foods Ireland Ltd
- Hvde Ltd
  - Keohane Seafood Unitd Co

# Tree planting commitment

As part of its ongoing commitment to the environment and local communities, ALDI has planted nearly

### 230,000 trees across Cork to date.



# Supporting local communities

In 2022, ALDI supported the 'DIY SOS: The Bigger Build Ireland' series on RTÉ, which saw the renovation of six houses at Kingston College in Mitchelstown to provide much needed accommodation for Ukrainian refugees. ALDI provided a range of food and drink to a dedicated group of volunteers working on transforming the houses and making them fit for purpose.





### Reverse vending machine success

In February 2022, ALDI introduced its first reverse vending machine trial in Ireland, at its Mitchelstown store in Co. Cork. Customers are encouraged to return PET plastic bottles up to three litres and aluminium drinks cans with €1,000 per month donated to charity partner Barnardos.

#### **Local Supplier Testimonial**



We have been working with ALDI since the Grow with ALDI programme in 2018. In that time, we have worked closely together as we have grown and developed our brand. The Grow with ALDI programme does a wonderful job at preparing suppliers for retail and giving them the tools and confidence to succeed. This ethos has carried through our time as a Grow participant to a Specially Selected supplier.

Throughout our partnership we have moved to a larger facility, invested in our business and grown our team. ALDI has always emphasised growing and working together, which has given us, as a small business, the confidence to continue to develop our brand. *Rob Horgan, Velo Coffee* 

### The impact of ALDI's CR initiatives across Cork

24 Charities, including Marymount Hospital & Hospice, Cobh Community Hospital and St Johns Ambulance Glanmire, all benefited from **ALDI's Community Grants Programme**, which helps fund charities and organisations that contribute vital work to their local communities. Charities are chosen by ALDI's Cork staff to each receive a €500 bursary.



FoodCloud impact summary for Cork

	Ngo
Meals Donated301,	,879
CO <sub>2</sub> Emissions Saved405,724	kgs
Est. Value of Food€380,	,366



### **Project Fresh revamp**

The Project Fresh layout offers a wide selection of fresh food at the front of the store and hi-spec fixtures and fittings, including energy-saving chiller doors and LED lights. New signage provides a more efficient and hassle-free shopping experience for ALDI customers. ALDI's Cork stores are all powered by 100% wind generated energy, with 16 stores featuring the award-winning layout. Project Fresh makeovers are planned for ALDI Grange Road, Skibbereen and Bandon in 2023. €30.4 million

Total spend on wages in ALDI stores in Cork